

WUCW

Annual EEO Public File Report

The purpose of the EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): WUCW, Minneapolis, Minnesota and is required to be placed in the public inspection files of these stations, and posted on their web sites, if they have web sites.

The information contained in this Report covers the time period beginning 12/01/06 to and including 11/30/07 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Sections 73.2080(c)(2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitle “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For the purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer and started in the position. A person was deemed “interviewed” when he or she was interviewed in person.

Appendix 1 to

Annual EEO Public File Report Form

Covering the Period from 12/01/06 to 11/30/07

Station(s) Comprising Station Employment Unit: WUCW

Section 1: Vacancy Information

	Full-time Positions Filled By job Title	Recruitment Source of Hiree	Total Number of Interviewees from All sources for This Position
1	Account Executive (2)	Referral/SBG Website	8
2	Sales Assistant	Employee referral	4
3	Traffic Assistant/Log Editor	Employee referral	5
4	Producer/Editor	Internal promotion	1
5	Credit Coordinator	Internal promotion	1
6	Master Control Operator	Indeed.com	2
7	Account Executive (notifications not mailed)	Hamline University	2
8	Traffic Assistant/Log Editor	WUCW website	2
9	Production Manager	Internal Promotion	1
10	Account Executive (4)	Monster.com/Referral	20
11	Marketing Coordinator	Internal promotion	11
12	On-Air Promotions Coordinator/Producer	WUCW website	6
13	Graphic Designer	Internal Promotion	1
14	Sales Assistant	Indeed.com	5
15	Local Sales Manager (2)	TV Jobs.com Employee referral	6

Total Number of Persons Interviewed During Applicable Period: 75

ATTACHMENT C

Appendix 2 to

Annual EEO Public File Report Form

Covering the Period from 12/01/06 to 11/30/07

Station(s) Comprising Station Employment Unit: WUCW

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
1	Academy Education Center 1101 E 78 th , Suite 100 Bloomington, MN 55420 952-851-0066 Attn: Tracy Schantz	0 0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
2	American Indian OIC 1845 East Franklin Avenue Minneapolis, MN 55404 612-341-3358 Attn: Ross Trotterchaude	0 0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
3	Anoka Ramsey Community College 11200 Mississippi Boulevard NW	0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor

	Coon Rapids, MN 55433 763-427-2600 Attn: Freddie Ketchum	0 0 0 0 0 0	Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
4	Art Institutes International MN – Alumni Communications 15 South 9 th Street Minneapolis, MN 55402 612-332-3361 Miranda Kulis mlkullis@aii.edu	0 0 0	Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer
5	Art Institutes International MN 15 South 9 th Street Minneapolis, MN 55402 612-332-3361 Attn: Becky Bates	0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
6	Augsburg College 2211 Riverside Avenue, Campus Box 79 Minneapolis, MN. 55454 612-330-1602 Attn: Sara Loudon	0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
7	Baltimore Assoc. of Black Media Workers 6400 York Road Baltimore, MD. 21212 410-377-2246 Attn: Mr. Terry Owens	0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions

		0 0	Coordinator/Producer Graphic Designer Sales Assistant
8	Bemidji State University 1500 Birchmont Drive NE Bemidji, MN. 55607 218-755-2040 Attn: Margie Thomas Giague www.bemidjistate.edu/career	0 0 0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
9	Bethel University 3900 Bethel Drive St. Paul, MN 55112-6999 651-638-6047 Attn: Pam Roach/Office Manager	0 0 0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
10	Bishop State Community College 315 N. Broad Street Mobile, AL. 36603-5898 www.bishop.edu jwomack@bishop.edu Contact: Juliette F. Womack Added 11-16-05	0 0 0 0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
11	Broadcast Employment Services (TV Jobs.com) P.O. Box 4116 Oceanside, CA 92052 800-374-0119 Attn: Mr. Mark C. Holloway, CEO	0 0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer

		0	Sales Assistant
		1	Local Sales Manager
12	Brown College 1440 Northland Drive Mendota Heights, MN 55120 651-905-3465 Attn: Amber Luckie	0	Account Executive
		0	Sales Assistant
		0	Traffic Assistant/Log Editor
		0	Master Control Operator
		0	Traffic Assistant/Log Editor
		0	Account Executive
		0	Marketing Coordinator
		0	On Air Promotions
		0	Coordinator/Producer
		0	Graphic Designer
		0	Sales Assistant
13	CAPI (Center for Asians & Pacific Islanders) 3702 East Lake Street, #200 Minneapolis, MN 55406 612-721-0122 Attn: Dao Ngo	0	Account Executive
		0	Sales Assistant
		0	Traffic Assistant/Log Editor
		0	Master Control Operator
		0	Traffic Assistant/Log Editor
		0	Account Executive
		0	Marketing Coordinator
		0	On Air Promotions
		0	Coordinator/Producer
		0	Graphic Designer
		0	Sales Assistant
14	Carleton College 1 North College Street Northfield, MN 55057 507-646-4190 Attn: Christine Oatis-Skinner	0	Account Executive
		0	Sales Assistant
		0	Traffic Assistant/Log Editor
		0	Master Control Operator
		0	Traffic Assistant/Log Editor
		0	Account Executive
		0	Marketing Coordinator
		0	On Air Promotions
		0	Coordinator/Producer
		0	Graphic Designer
		0	Sales Assistant
15	College of St. Benedict's/St. John's University www.erecruiting.com	0	Sales Assistant
		0	Traffic Assistant/Log Editor
		0	Master Control Operator
		0	Traffic Assistant/Log Editor
		0	Account Executive
		0	Marketing Coordinator
		0	On Air Promotions
		0	Coordinator/Producer
		0	Graphic Designer
		0	Sales Assistant

16	College of St. Catherine 2004 Randolph Avenue St. Paul, MN 55105 651-690-6505 Attn: Career Development Office	0 0 0 0 0 1 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
17	College of St. Olaf 1520 St. Olaf Avenue Northfield, MN 55057 507-646-3025 Attn: Human Resources	0 0 0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
18	College of St. Scholastica 1200 Kenwood Avenue Duluth, MN 55811-4199 218-723-6046 Attn: Career Services www.css.edu/career.xml	0 0 0 0 0 0 0 0 1 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
19	Concordia College 901 8 th Street South Moorehead, MN 56562 218-299-3020 Attn: Jay Thoreson/Career Center Director	0 0 0 0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant

20	www.craigslist.com	0 2 0 0	Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
21	Emma L. Bowen Foundation 524 West 57 th Street New York, New York 10019 212-975-2545 Attn: Sandra D. Rice	0 0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
22	Employment Action Council 1612 Como Ave St. Paul, MN. 55108 612-752-8888 Attn: Kelli Dillner	0 0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
23	Goodwill/ Easter Seals 1516 E. Lake St., Suite 202 Minneapolis, MN. 55407 612-724-6363 x 10 Attn: Tony Mata	0 0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
24	Graeme Newell (Production & Promotion Jobs Only) gnewell@602communications.com	0 0	On Air Promotions Coordinator/Producer
25	Guild CSP 1740 Livingston Avenue West St. Paul, MN 55118 651-457-2248,	0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator

	Attn: Peggy Darmody	0 0 0 0 0 0	Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
26	Gustavus Adolphus College 800 West College Avenue St. Peter, MN 56082 506-933-7676 Attn: Cynthia Favre/director of Career Management www.landit.org www.erecruiting.org	0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
27	Hamline University 1536 Hewitt Avenue St. Paul, MN 55104 651-523-2207 Attn: Rich Manke	0 0 0 0 0 1 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
28	HIRED 1200 Plymouth Ave N Minneapolis, MN 55411 612-287-1381 job@HIRED.org	0 0 0 0	Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
29	Hispanic Link News Service 1420 N Street NW Washington, DC 20005 202-234-0280 Attn: Hector Erickson-Mendoza	0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer

		0	Sales Assistant
30	Hispanos En Minnesota 155 Wabasha Street South, #128 St. Paul, MN 55107 651-227-0831 Attn: Gary Guelvara	0 0 0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
31	Hospitality House & Youth Directions Larry A. McKenzie/Director 1220 Logan Ave N Minneapolis, MN 55411 612-522-4485 x11	0 0 0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
32	Illinois State www.erecruiting.com	0 0 0 0 0 0 0 0 0	Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
33	www.indeed.com	1 0 0 0 1	Master Control Operator Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
34	Macalester College 1600 Grand Avenue St. Paul, MN. 55108 651-696-6384 Attn: Career Development Office www.erecruiting.com	0 0 0 0 0 1 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator

		0	On Air Promotions Coordinator/Producer
		0	Graphic Designer
		0	Sales Assistant
35	Metro State University 700 East 7 th Street St. Paul, MN 55105 651-793-1282 Attn: Gwendolyn Aubineau/HRIS/ Classified Employment Mgr.	0	Account Executive
		0	Sales Assistant
		0	Traffic Assistant/Log Editor
		0	Master Control Operator
		0	Traffic Assistant/Log Editor
		0	Account Executive
		0	Marketing Coordinator
		0	On Air Promotions
		0	Coordinator/Producer
		0	Graphic Designer
		0	Sales Assistant
36	Minnesota Broadcaster's Association 3033 Excelsior Blvd, Suite 301 Minneapolis, MN 55416 612-926-8123 minnesotabroadcasters.com	0	Account Executive
		0	Sales Assistant
		0	Traffic Assistant/Log Editor
		0	Master Control Operator
		0	Traffic Assistant/Log Editor
		0	Account Executive
		1	Marketing Coordinator
		0	On Air Promotions
		0	Coordinator/Producer
		0	Graphic Designer
37	MN Workforce Center (Minnesota's Job Bank) www.mnworkforcecenter.org	0	Account Executive
		0	Sales Assistant
		0	Traffic Assistant/Log Editor
		0	Master Control Operator
		0	Traffic Assistant/Log Editor
		2	Account Executive
		1	Marketing Coordinator
		0	On Air Promotions
		0	Coordinator/Producer
		0	Graphic Designer
		0	Sales Assistant
38	Ms. Foundation for Women 120 Wall Street, 33 rd Floor New York, NY 10005 Attn: Sara K Gould	0	Account Executive
		0	Sales Assistant
		0	Traffic Assistant/Log Editor
		0	Master Control Operator
		0	Traffic Assistant/Log Editor
		0	Account Executive
		0	Marketing Coordinator
		0	On Air Promotions
		0	Coordinator/Producer
		0	Graphic Designer

		0	Sales Assistant
39	Minnesota State University, Mankato Campus 122 Taylor Center Mankato, MN 56001 507-389-6063 Attn: Brenda Garbers www.mavjobs.com	0 1 0 0 0 1 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer
40	Minnesota State University, Moorehead Campus 1104 7 th Avenue South Moorehead, MN 56563 1-800-593-7246 www.myinterfase.com/moorhead/employer	0 0 0 0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
41	Monster.com 5 Clock Tower Place Maynard, MA 01754 Judy Fonda – Account Manager 919-264-6016 judy.fonda@monster.com added 1-1-2007	0 0 0 0 0 0 6 1 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
42	NAACP P.O. Box 25427 Raleigh, NC 27611 Attn: Programs Department	0 0 0 0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
43	National Assoc. of Black Journalist 8701-A Adelphi Road	0 0 0	Sales Assistant Traffic Assistant/Log Editor Master Control Operator

	Adelphi, MD. 20783 Attn: Programs Department	0 0 0 0 0 0	Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
44	NAHJ (National Association of Hispanic Journalists) 1000 National Press Building 529 14 th Street NW Washington, DC 20045-2100 800-346-NAHJ fax 202-662-7144 yguillen@nahj.org , jobbank@nahj.org to post	0 0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
45	National Association of Broadcasters (NAB) 1771 North Street NW Washington, DC 20036 202-429-5496 Attn: David K. Rehr	0 0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
46	National Black MBA Assoc. 180 N. Michigan Ave., Suite 1515 Chicago, IL.60601 312-458-9161 Attn: Kye-Anne Wilborn	0 0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
47	National Hispanic Media Coalition 2514 South Grand Avenue Los Angeles, CA 90007 213-746-6988 Attn: Mr. Alex Nogales, CEO	0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive

		0	Marketing Coordinator
		0	On Air Promotions
		0	Coordinator/Producer
		0	Graphic Designer
		0	Sales Assistant
48	National Organization for Women P.O. Box 25331 Raleigh, NC 27611 Attn: Programs Department	0	Account Executive
		0	Sales Assistant
		0	Traffic Assistant/Log Editor
		0	Master Control Operator
		0	Traffic Assistant/Log Editor
		0	Account Executive
		0	Marketing Coordinator
		0	On Air Promotions
		0	Coordinator/Producer
		0	Graphic Designer
		0	Sales Assistant
49	National Organization for Women 733 15 th Street NW, 2 nd Floor Washington, DC 20005 202-628-8669 Attn: Programs Department	0	Sales Assistant
		0	Master Control Operator
		0	Traffic Assistant/Log Editor
		0	Account Executive
		0	Marketing Coordinator
		0	On Air Promotions
		0	Coordinator/Producer
		0	Graphic Designer
		0	Sales Assistant
50	National Urban League of Central Carolinas, Inc. 740 W 5 Street, P.O. Box 34686 Charlotte, NC 28234-4686 704-373-2256 Attn: Programs Department	0	Account Executive
		0	Sales Assistant
		0	Traffic Assistant/Log Editor
		0	Master Control Operator
		0	Traffic Assistant/Log Editor
		0	Account Executive
		0	Marketing Coordinator
		0	On Air Promotions
		0	Coordinator/Producer
		0	Graphic Designer
		0	Sales Assistant
51	Native American Public Telecommunications (NAPT) P.O. Box 83111 Lincoln, NE 68501 402-472-3522 Attn: Mr. Frank Blythe	0	Account Executive
		0	Sales Assistant
		0	Traffic Assistant/Log Editor
		0	Master Control Operator
		0	Traffic Assistant/Log Editor
		0	Account Executive
		0	Marketing Coordinator
		0	On Air Promotions
		0	Coordinator/Producer
		0	Graphic Designer

		0	Sales Assistant
52	Ngay Nay Minnesota P.O. Box 1149 Maple Grove, MN 55311 763-559-6396 Attn: Quan Vu	0 0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
53	North Hennepin Community College 7411 85 th Avenue N Brooklyn Park, MN 55445 763-424-0702 Attn: Karen Philbin	0 0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
54	www.Postaroo.com	0 0	Sales Assistant Traffic Assistant/Log Editor
55	PSI Diversity Job Fair Minneapolis Convention Center 1301 Second Ave. S. Minneapolis, MN. 55403 612-335-6000 612-325-6757 fax	1 3 0 0	Account Executive Marketing Coordinator Sales Assistant Local Sales Manager
56	Rainy River Community College 1501 Hwy 71 International Falls, MN 56649 218-285-7722 Attn: LeAnne Hardy	0 0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
57	Referral/Internal	3 2 3 1	Account Executive Sales Assistant Traffic Assistant/Log Editor Producer/Editor

		1 1 1 1 1 4 1 2 1 1 3	Credit Coordinator Master Control Operator Account Executive Traffic Assistant/Log Editor Production Manager Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant Local Sales Manager
58	www.salesjobs.com (Sales Positions Only)	0 0	Account Executive Local Sales Manager
59	St. Cloud State University 720 4 th Avenue South St. Cloud, MN 56301 320-308-2165 Attn: LuMeemken/Recruitment Coordinator	0 0 0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
60	St. Mary's University 700 Terrace Heights, #6 Winona, MN 55987 507-457-1700 Attn: Renee Solberg	0 0 0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
61	Senior Job Bank 1383 Steel Bridge Road MacClenny, FL 32063 888-501-0804 Attn: Eric Summers	0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor
62	Sinclair Broadcast Group 10706 Beaver Dam Road Hunt Valley, MD. 21030	2 0 1	Account Executive Sales Assistant Traffic Assistant/Log Editor

	Attn: Sharon Pickeral 410-568-1517 410-568-1597 fax www.sbgj.net	0 0 2 3 0 0 1 1	Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant Local Sales Manager
63	Society of Professional Journalists 3909 North Meridian Street Indianapolis, IN 46208-4045 317-927-8000 x204 Attn: Heather Porter	0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Account Executive
64	Southwest State University 156 Bellows-Academic Marshall, MN 56258 507-537-6221 Attn: Ginger Kaufman www.mustangjobs.com	0 0 0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
65	Spots 'N' Dots 167 Oakdale Road Johnson City, NY 13790 Phone: 888-884-2630 Fax: 607-729-7331 dai@spotsndots.com	0 1	Account Executive Local Sales Manager
66	Sales Trax Job Fair Minneapolis Sales Career Fair 8400 W. 110 th Street, Suite 600 Overland Park, KS. 66210 913-469-8600 www.salestrax.com	3 0	Account Executive Local Sales Manager
67	U of M, Crookston Campus www.erecruiting.com Uses U of M GoldPass	0 0 0 0 0 0 0	Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer

		0	Graphic Designer
		0	Sales Assistant
68	U of M, Duluth 21 Solon Campus Center Duluth, MN 55812 218-726-8966 Attn: Juli Westlund www.myinterfase.com/goldpass/job	0	Account Executive
		0	Sales Assistant
		0	Traffic Assistant/Log Editor
		0	Master Control Operator
		0	Traffic Assistant/Log Editor
		0	Marketing Coordinator
		0	Graphic Designer
		0	Sales Assistant
69	Minneapolis Annual Diversity Career Fair	2	Sales Assistant
70	U of M Humphrey Institute of Career Services Lynne Schuman/Director of Career Services Humphrey Institute, Graduate Programs Office 225 Humphrey Center, 301 19 th Ave S Minneapolis, MN 55455 612-625-2847	0	Account Executive
		0	Sales Assistant
		0	Traffic Assistant/Log Editor
		0	Master Control Operator
		0	Traffic Assistant/Log Editor
		0	Account Executive
		0	Marketing Coordinator
		0	On Air Promotions
		0	Coordinator/Producer
		0	Graphic Designer
		0	Sales Assistant
71	University of Minnesota, Morris Campus 201 Behmler Hall, 600 East 4 th Street Morris, MN 56267-2132 320-589-2211 Attn: Irene Maloney	0	Sales Assistant
		0	Traffic Assistant/Log Editor
		0	Master Control Operator
		0	Traffic Assistant/Log Editor
		0	Account Executive
		0	Marketing Coordinator
		0	On Air Promotions
		0	Coordinator/Producer
		0	Graphic Designer
		0	Sales Assistant
72	University of St. Thomas 2115 Summit Avenue, Mail #5020 St. Paul, MN 55105 651-962-5000 Attn: Lisa Mohr/Career Services	0	Account Executive
		0	Sales Assistant
		0	Traffic Assistant/Log Editor
		0	Master Control Operator
		0	Traffic Assistant/Log Editor
		1	Account Executive
		1	Marketing Coordinator
		0	On Air Promotions
		0	Coordinator/Producer
		0	Graphic Designer
		0	Sales Assistant

73	Upper Midwest American Indian Center 1035 West Broadway Minneapolis, MN 55411 612-522-4436 Attn: Mary Beth Thunder	0 0 0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
74	Winona State University P.O. Box 5838 Winona, MN 55987 507-457-5340 Attn: Vicky Decker	0 0 0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
75	Workforce Investment Act Program 1530 E. Franklin Avenue Minneapolis, MN. 55404 612-879-1710 fax 612-879-1795 Attn: Adrian Martinez	0 0 0 0 0 0 0 0 0 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Graphic Designer Sales Assistant
76	Careerbuilder.com Will Evans 1750 Tysons Blvd McLean, VA 22102 *source no longer utilized as of 12/31/2007	1	Traffic Assistant/Log Editor
77	Broadcasting & Cable Katie Rosa 5700 Wilshire Blvd Los Angeles, CA 90036	1	Account Executive

78	WUCW Website /On air 1640 Como Avenue St. Paul, MN 55108 651-646-2300, ext. 105 www.thecwtc.com Attn: Cindy Kuch	0 1 0 0 1 0 0 1 0 0	Account Executive Sales Assistant Traffic Assistant/Log Editor Master Control Operator Traffic Assistant/Log Editor Account Executive Marketing Coordinator On Air Promotions Coordinator/Producer Sales Assistant Local Sales Manager
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The station airs spots asking organizations that want to be notified of job vacancies to contact us.

ATTACHMENT C

Appendix 3 to

Annual EEO Public Report Form

Covering the Period from 12/01/06 to 11/30/07

Station(s) Comprising Station Employment Unit **WUCW-Minneapolis**

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by **WUCW Minneapolis**

Type of Activity Under New EEO Rule:

JOB FAIR

December 13, 2006

Participating Employees: Sharon Pickeral – Employment Manager, Joe Tracy – General Manager, Cindy Kuch – Accounting Manager

Host: Sales Trax Job Fair

A job Fair was held at the Embassy Suites for sales candidates. We interviewed candidates on the spot that day and we saw over 30 people.

JOB FAIR

June 20, 2007

Participating Employees: Daryn Woodson, Producer/Editor, Cindy Kuch-Accounting Manager

Host: Brown College Job Fair

Description: Recruitment for Production Interns

CO-HOST AND MEDIA SPONSOR FOR A DIVERSITY JOB FAIR:

PSI Grand Chapter Meeting Executive Diversity Job Fair

July 12, 2007

Participating Employees: Cindy Kuch, Accounting Manager/ Karin Newhouse. Business Development Manager

Host: 2007 Kappa Alpha and WUCW Television

As the media sponsor, the station aired commercial spots promoting this job fair at the Minneapolis Convention Center. PSI's years of being an industry leader have been predicated on building relationships with organizations like the NAACP, National Urban League, Congressional Black Caucus Foundation, Kappa Alpha Psi and many more. This job fair was visited by hundreds of people from the Minneapolis / St. Paul area.

CO-HOST AND MEDIA SPONSOR FOR A DIVERSITY JOB FAIR:

Diversity Employment Day Career Fair

September 11, 2007

Participating Employees: Cindy Kuch- Accounting Manager, Vivian Moore, Sales Assistant

Host: The Diversity Recruiters Network

As the media sponsor, the station aired commercial spots promoting this job fair at the Embassy Suites, downtown Mpls. This job fair was visited by hundreds of people from the Minneapolis / St. Paul area.

INTERNSHIP PROGRAM:

The station has an internship program as defined below:

Program Goal:

The goal of our internship program is to recruit candidates from colleges and technical schools to prepare them for entry-level jobs within the broadcast industry. Our internship program is promotions/event/community based, which gives students more responsibility and direct dealings with the public as a representative of the station.

Program Objectives:

- Develop links with technical schools, universities and colleges to promote the station as a prospective employer.
- Create a symbiotic relationship between interns and station employees.
- Provide interns with opportunities for translating classroom theories into industry applications. Interns will have the chance to develop practical skills that will improve their chances for success within the broadcast industry.

Eligibility Requirements:

- The applicant must be attending an accredited institution. Graduate students also are eligible. Preferable, applicants should be communication majors, though other majors may be considered.
- The applicant must be at least 18 years of age.
- The applicant must be in good academic standing, as defined by his or her academic institution.
- The applicant must receive academic credit for the internship experience. He or she must be registered for college credit at his or her institution during the quarter of semester in which the internship is performed. Interns are not paid.
- In addition to meeting the institution's eligibility requirements, the applicant must meet the station's eligibility requirements.

WUCW had 4 interns during this period, 1 from Bethel College in St. Paul, MN, 1 from St. Cloud State University and 2 from the University of Minnesota.